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Promotional Package Prepared by the Partner University

GIPA Georgian Institute of Public Affairs

Contacts: Prof. Dr. Vano Tsertsvadze, GIPA, v.tsertsvadze@gipa.ge

Project acronym:	DUGEOR
Project full title:	Strengthening capacities for the implementation of dual education in Georgia higher education
Project No:	101081771
Funding scheme:	ERASMUS+
Project start date:	January 1, 2023
Project duration:	48 months

Abstract	<p>This report outlines the development and distribution of a promotional package prepared by GIPA – Georgian Institute of Public Affairs, as part of the project's dissemination strategy.</p> <p>The promotional materials, including office supplies branded with the project and European Commission logos, were designed to enhance visibility and awareness of the project's goals among key stakeholders. By distributing these materials, GIPA aims to foster engagement and support for the project while ensuring its objectives reach a broader audience. This initiative reflects the university's commitment to effective communication and collaboration within the project's framework.</p>
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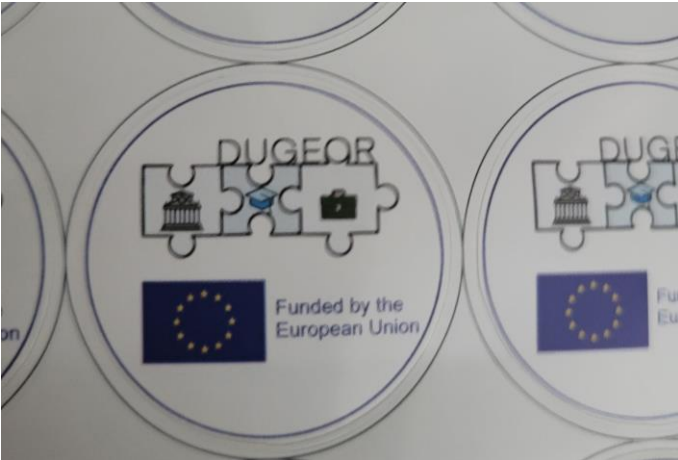
DISCLAIMER

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Promotional Package:

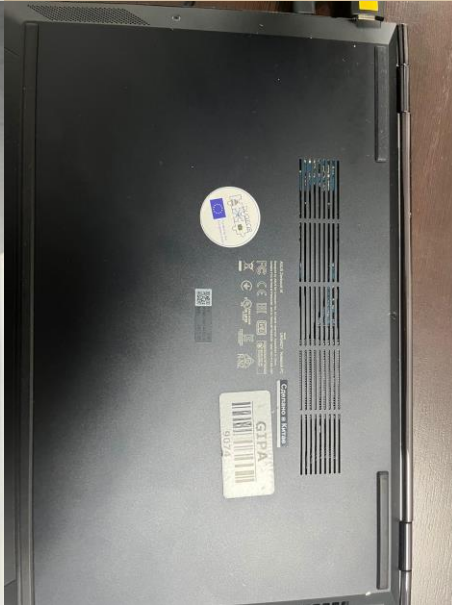
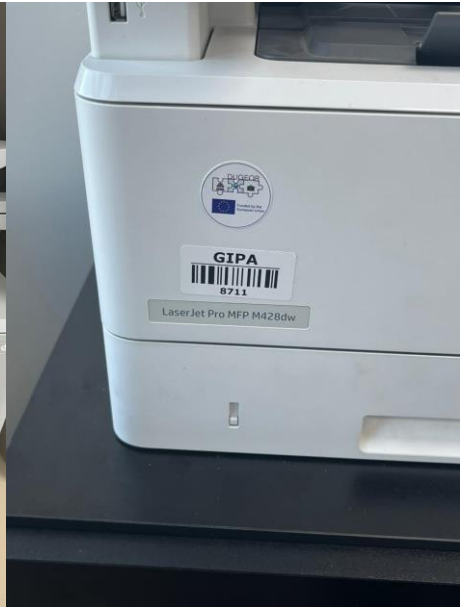


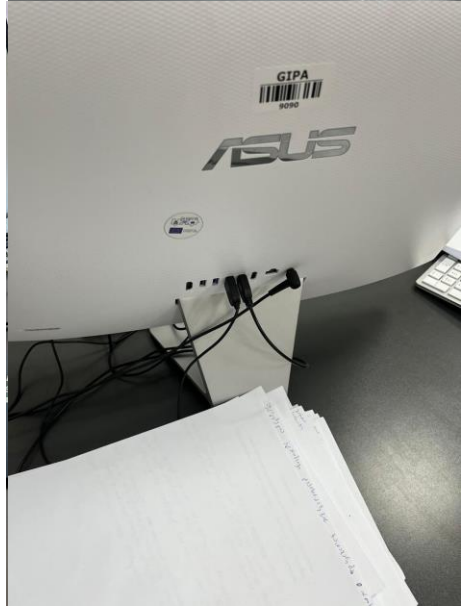
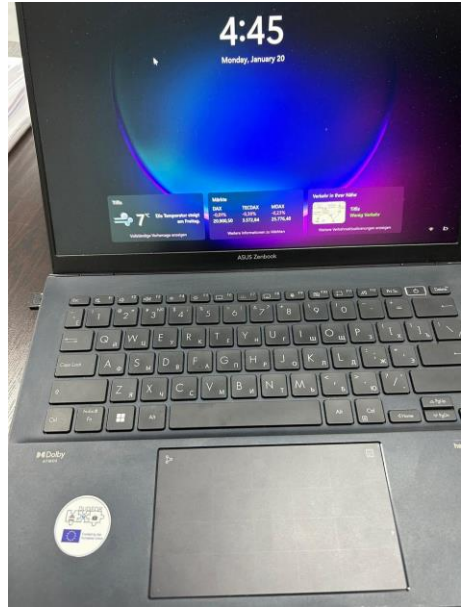
Branded pen

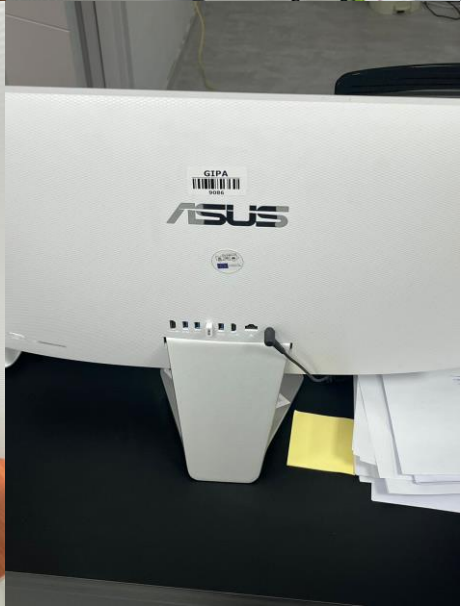
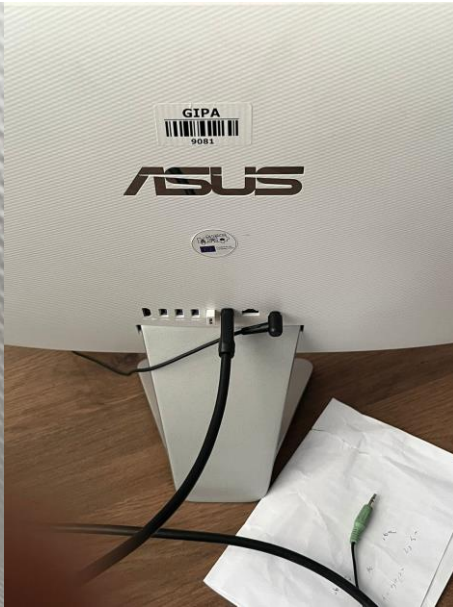


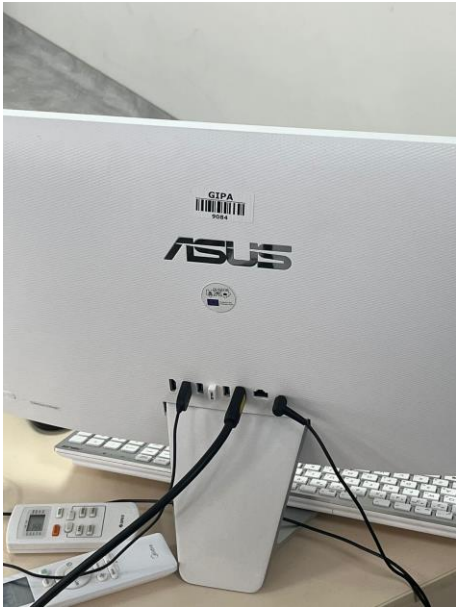
Technics with EU and DUGEOR logo











DUGEOR on GIPA web

https://gipa.ge/eng/list/show/1579-Strengthening-capacities-for-the-implementation-of-dual-education-in-Georgian-higher-education-DUGEOR

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GIPA Structure



15 November, 2024

The project aims to identify and assess employers' requirements and attitudes towards dual education. This study is carried out within the framework of the European Union-funded project "Strengthening capacities for the implementation of dual education in Georgian higher education" - DUGEOR (<https://dugeor.ge/>). The goal of the project is to improve the competencies of higher education graduates and increase their employment opportunities in the labor market in Georgia, taking into account the best practices of EU member states.



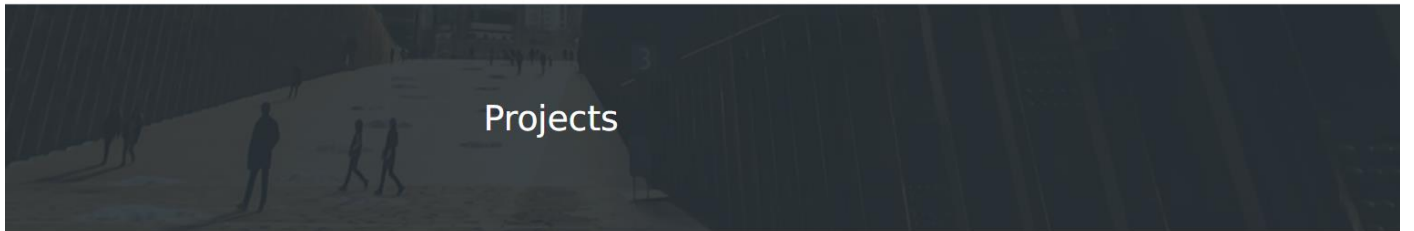
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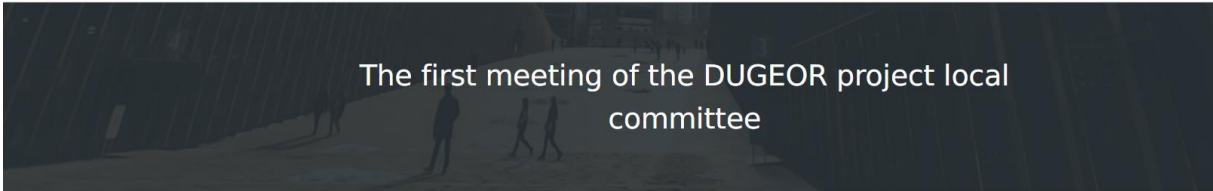
GIPA Structure



Strengthening capacities for the implementation of dual education in Georgian higher education" - DUGEOR



The project aims to identify and assess employers' requirements and attitudes towards dual education. This study is carried out within the framework of the European Union-funded project "Strengthening capacities for the implementation of dual education in Georgian higher education" - DUGEOR (h
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The first meeting of the DUGEOR project local committee



03 July, 2023

Georgian universities and Georgian business companies will participate in the implementation of the European Union-funded CBHE project - "Strengthening capacities for the implementation of dual education in Georgian higher education (DUGEOR)" for 4 years. The goals of the project are: to improve the competencies of graduates of higher education in Georgia in accordance with the needs of employers; increasing the employment of graduates and their motivation to study; increasing students' access to funding for their studies; determining the needs and specific requirements of companies represented in various industrial sectors and businesses;

Project partners are:

- University Business Academy in Novi Sad (Serbia) - leading university
- FH Joanneum University of Applied Sciences (Austria)
- DHBW, Baden-Wuerttemberg Cooperative State University (Germany)

Georgian partners:

- Institute of Public Affairs of Georgia (GIPA)
- Tbilisi State University (TSU)

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22a Rustavi Hwy, Tbilisi, Tbilisi, Georgia

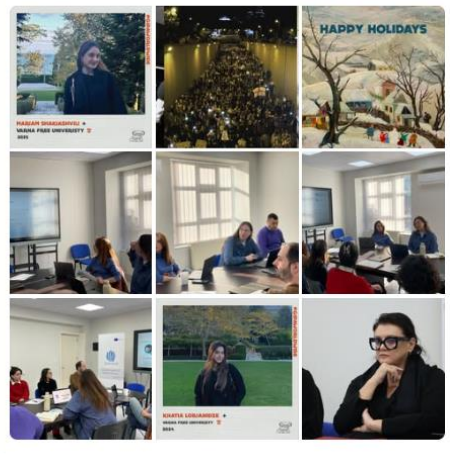
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GIPA November 19, 2024 · GEO/ENG

14 და 15 ნოემბერს GIPA-ში ჩატარდა ევროკავშირის მიერ დაფინანსებული პროექტი "საქართველოს უმაღლეს განათლებაში დუალური განათლების განხორციელების შესაძლებლობების გაძლიერება" - DUGEOR-ის ფარგლებში.

პროექტის მიზანია, გააუმჯობესოს უმაღლესი განათლების კურსდამთავრებულთა კომპეტენციები და გაზარდოს შრომის ბაზარზე მათი დასაქმების შესაძლებლობები საქართველოში ევროკავშირის წევრი ქვეყნების საუკეთესო პრაქტიკის გათვალისწინებით.

On November 14-15, GIPA hosted the EU-funded project "Strengthening the Implementation of Dual Education Opportunities in Higher Education in Georgia" (DUGEOR).

The project's goal is to enhance the competencies of higher education graduates and increase their employability in Georgia, drawing on the best practices of EU member states.

