

Funded by the
European Union

Promotional Package Prepared by the Partner University

Batumi Navigation Teaching University

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Project acronym:	DUGEOR
Project full title:	Strengthening capacities for the implementation of dual education in Georgia higher education
Project No:	101081771
Funding scheme:	ERASMUS+
Project start date:	January 1, 2023
Project duration:	48 months

Abstract	<p>This report outlines the development and distribution of a promotional package prepared by the partner university, Batumi Navigation Teaching University, as part of the project's dissemination strategy. The promotional materials, including office supplies, hats, shirts, and bags branded with the project and European Commission logos, were designed to enhance visibility and awareness of the project's goals among key stakeholders. By distributing these materials, the university aims to foster engagement and support for the project while ensuring its objectives reach a broader audience. This initiative reflects the university's commitment to effective communication and collaboration within the project's framework.</p>
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Promotional Package:



Branded Bags



Name Tags



Table Flags



Roll-up



Table Tags



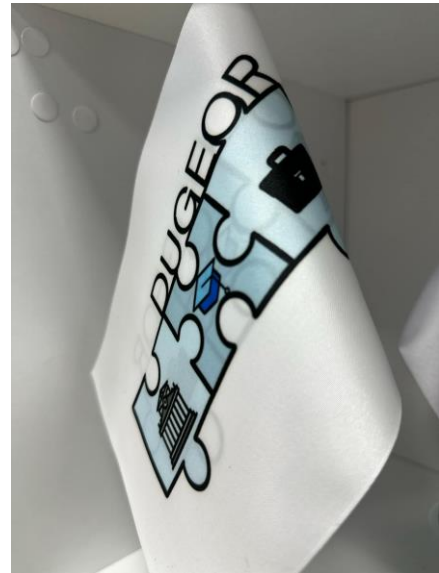
E-Visual Identity



Branded Notebooks

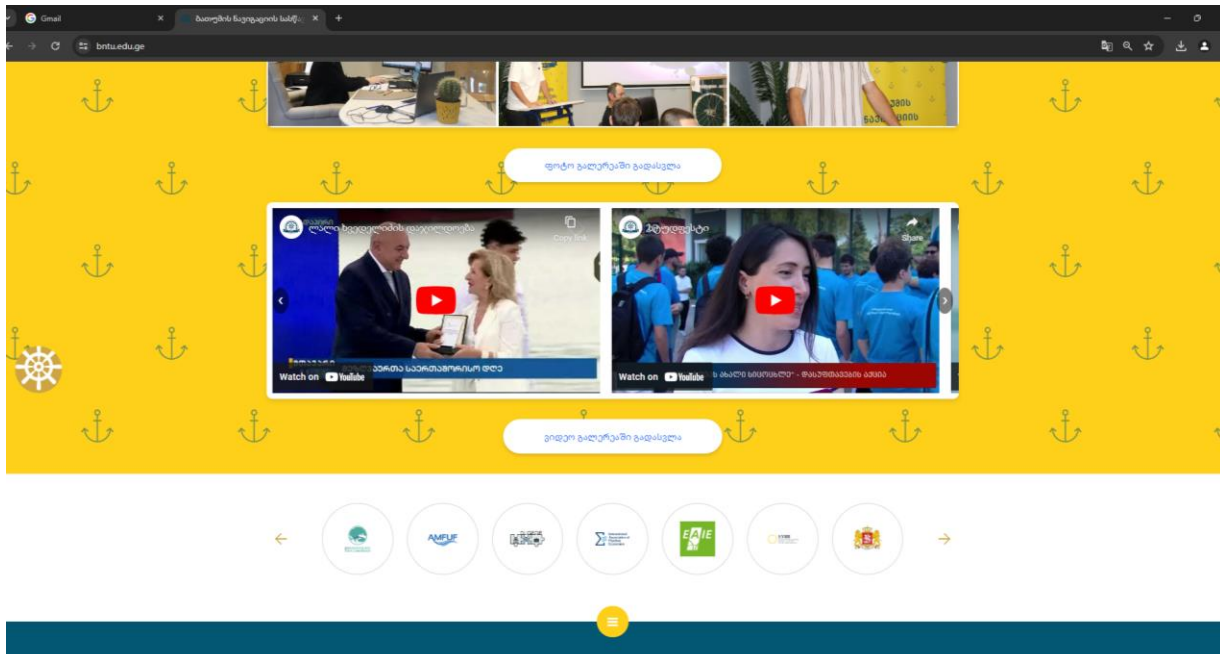


Branded Pens

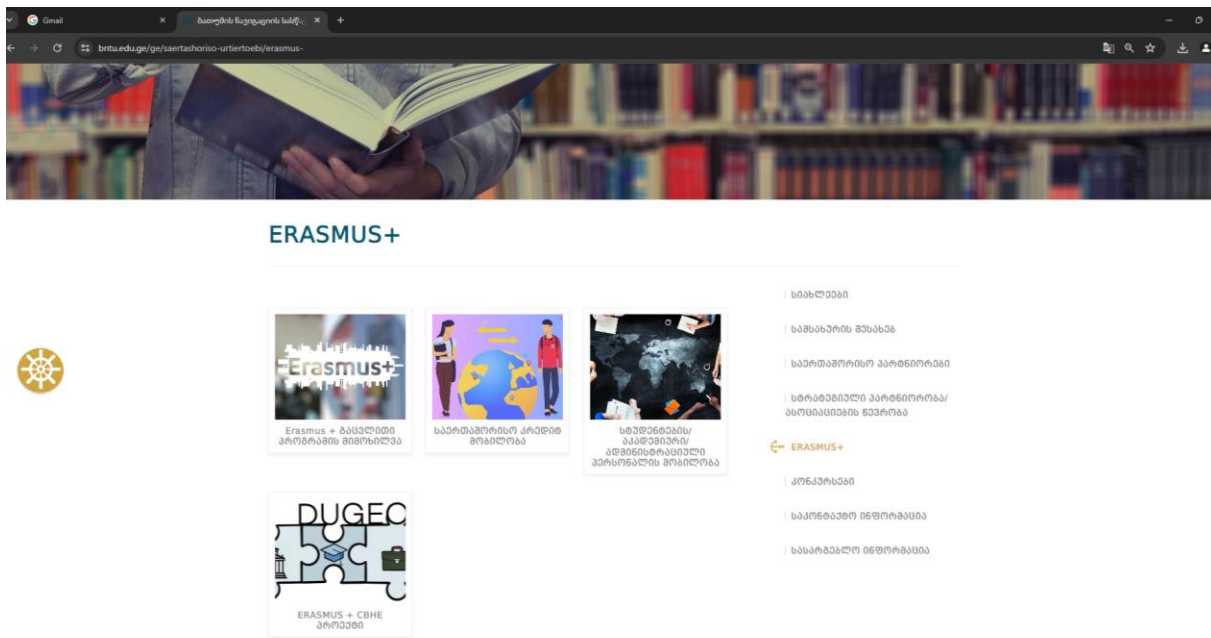


Flag

DUGEOR on Our Official Website (www.bntu.edu.ge):



<https://bntu.edu.ge/>



<https://bntu.edu.ge/en/saertashoriso-urtiotoebi/erasmus->

Browser: Gmail | Batumi Navigation Teaching U. | bntu.edu.ge/en/saertashoriso-urtiertoebi/erasmus-/erasmus-cbhe-projects

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DUGEOR

ERASMUS + CBHE Project

Batumi Navigation Teaching University is a consortium member of the ERASMUS+ Capacity Building project, "Strengthening Capacities for the Implementation of Dual Education in Georgia's Higher Education (DUGEOR)."

Project Specific Goals:

- **Implementation of Dual Education:** Integrating dual education into the higher education system in Georgia.
- **Enhancing Student Learning:** Enabling students to acquire more relevant knowledge and skills through dual education.
- **Improving Legal Framework:** Enhancing the legal framework and accreditation standards in Georgia to adapt to dual education.
- **Developing the DUGEOR Model:** Creating a generic model of dual education tailored to the

Erasmus + Exchange Program Overview

International Credit Mobility

Mobility of Students/Academic/Administrative Personnel

ERASMUS + CBHE Project

<https://bntu.edu.ge/en/saertashoriso-urtiertoebi/erasmus-/erasmus-cbhe-projects>