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Promotional Package Prepared by the Partner University

University Business Academy in Novi Sad

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Project acronym:	DUGEOR
Project full title:	Strengthening capacities for the implementation of dual education in Georgia higher education
Project No:	101081771
Funding scheme:	ERASMUS+
Project start date:	January 1, 2023
Project duration:	48 months

Abstract	This report outlines the development and distribution of a promotional package prepared by the partner university, University Business Academy in Novi Sad, as part of the project's dissemination strategy. The promotional materials, including pens, notebooks, backpacks, and headphones branded with the project and European Commission logos, were intended to improve visibility and understanding of the project's objectives among the main stakeholders. The university seeks to promote engagement and support for the initiative by disseminating these materials, thereby ensuring its objectives reach a wider audience. This initiative demonstrates the university's dedication to efficient communication and collaboration within the project's structure.
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DISCLAIMER

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the granting authority (European Education and Culture Executive Agency (EACEA)). Neither the European Union nor the granting authority can be held responsible for them.

Promotional Package:



Branded Backpacks



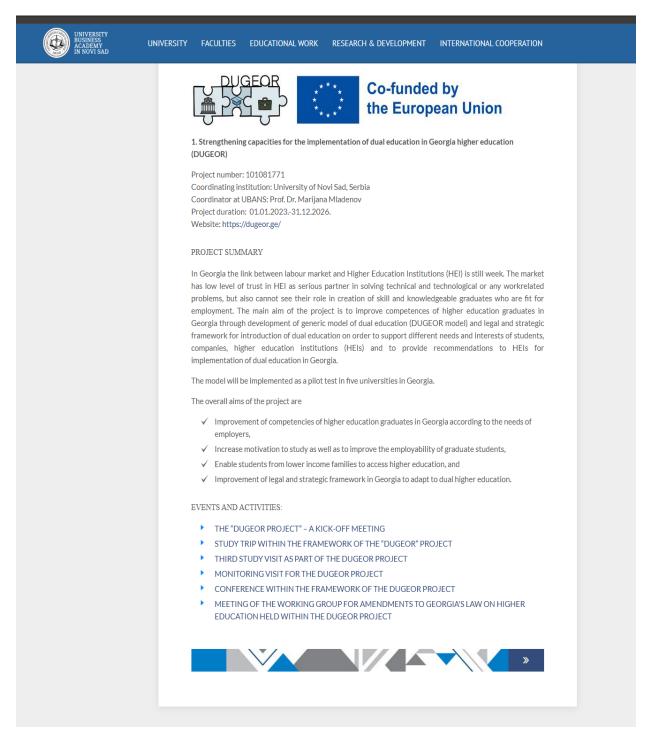
Branded Headphones



Branded Notebooks



Branded pens



DUGEOR on Our Official Website (https://www.privrednaakademija.edu.rs):

https://www.privrednaakademija.edu.rs/en/international-projects/erasmus.html